



Additional terms for teletext

Teletext advertisements are in addition subject to the following provisions, which have priority over the GTCs of AD ALLIANCE:

The Client will supply AD ALLIANCE with the advertising material, information and data necessary for AD ALLIANCE to provide its services. The Client bears the risk of transmission. The broadcast documents must be submitted in full to AD ALLIANCE no later than seven days before the date agreed for the first broadcast; changes to the text are possible up to four days before the broadcast. In the event of late delivery or subsequent changes, AD ALLIANCE assumes no guarantee for the proper broadcasting, but the Client is obliged to pay the full order value.

The Client transfers to AD ALLIANCE the rights of use for the delivered advertising material, information and data to the extent necessary in terms of time, location and content for the execution of the order.

If AD ALLIANCE does not receive any correction requests within 3 working days after receipt of the ready-for-broadcast advertising text, the advertising text is deemed to have been accepted.

Agencies cannot transfer the broadcast dates booked for a advertiser to another advertiser or agency.

The advertisement is placed on one or more teletext pages. The page numbers are assigned by the provider. The provider can place other advertisements on the same page, which are shown alternately. The Client has no right to competition protection.

The transmission documents will be retained by AD ALLIANCE and will only be sent back to the Client on request. The obligation to retain the broadcast documents ends with the last contractually agreed broadcast of the advertisement. AD ALLIANCE is entitled to erase the said documents thereafter.

The Client and AD ALLIANCE have the right to terminate the order in whole or in part without giving reasons up to six weeks before the first agreed broadcast of the advertising text.